

## **Armed Rhymery Creative Resume**

### **The Chi Global TV Sync Placement on Showtime (2024)**

Our R&B single “The Deal” was featured at full volume on hit Showtime series, “The Chi”, during Season 6’s “Saints & Sinners” episode. The show generates about 2 million first-week views and the song plays on a scene with one of the main characters, well known actor, Jacob Latimore.

### **Viral Narrative Rap Series (2023, 2024)**

Created a viral social media series based around what fans dubbed as “Narrative Raps” which takes relatable situations and turns them into back and forth rap conversations. The first video/song of the series shows the every day struggle of picking something to eat and acquired over 7 million views and 245,000 shares across Instagram, Facebook & TikTok Platforms. The video was even reposted by Snoop Dogg, Worldstar Hip-Hop, Revolt & Mike Epps. The series has gained over 20 million views total across platforms and has boosted our social media following to 100,000+ across platforms.

### **Music Releases (2013 - 2024)**

Armed Rhymery has released several bodies of work including EP “Vibe Religion” along with the most recent release, “Zen Garden” which was producer entirely in-house. Along with these bodies of work a plethora of singles have been released between 2013 and now.

### **ACA State of The Arts Artist Panel (2024)**

Participated as panelists discussing the value of artists to the greater community. This annual event’s goal is to hold space for the needs and goals of the creative community.

### **Art Exhibition at Basin Arts (2023)**

Selected as resident artists for Basin Arts’ “Project Space Residency” program. We executed a 2 month performance and visual art based installation called “The Living Altar” in partnership with artist, Amber Ramirez. Two packed out events allowed visitors to experience an interactive sensory experience that allowed for self reflection and appreciation of where we come from as it relates to our ancestors and family lineage.

The experience was designed to be a journey through the concept of where we come from as it relates to where we’re going and featured introspective activities and visuals to activate the five senses. Our portion of the exhibition included a 6 foot tree sculpture made from repurposed cardboard, a short film, instrumentals from our EP, Zen Garden and a sensory garden which included something for each of the 5 senses along with frequency music that we produced.

### **Local Hip-Hop Cypher (2023)**

Curated a recorded video hip-hop cypher featuring artists we hand selected from the local hip-hop scene. This was done in collaboration with music collective, Good Prblms and generated over 50,000 views.

### **Festival International (2019 & 2022)**

In the spring of 2019 and 2022 Armed Rhymery had the honor of performing at Festival International De Louisiane’s annual Parc Jam. This official festival event has been a Lafayette tradition for 20+ years and is hosted at Parc de Lafayette.

### **Melanin Drip Pharrell Williams & Soundcloud Collab (2020)**

Hand selected by Soundcloud, music mogul Pharrell Williams and his label iamOTHER for a compilation album that would highlight black voices in a time of great adversity. The album was released as an official Soundcloud compilation and featured Armed Rhymery's "Melanin Drip" which is a powerful song about black pride and finding moments of triumph even amidst times of great loss and the present fight for true equality. The compilation was covered by several popular publications such as Hip-Hop DX and The Source and the song received over 500,000 streams.

### **Southern Tea Awards (2017, 2018, 2019)**

Awarded *Best Female Hip-Hop Artist* three years consecutively (2017, 2018, 2019). In 2018 Armed Rhymery was also nominated for *Best Group*, *Videographer of The Year* and *Album of The Year* with their EP, *Vibe Religion* and in 2019 Kween Mo was also nominated for *Lyricist of the Year*. The Southern Tea Awards is a local music award show that began in 2017 and has since been hosted annually in Lafayette, LA by Southern Tea Magazine. Artists are nominated by local supporters and voting determines the winners.

### **Leauxcal Jam (2017 - 2019)**

Hosted and branded an event designed to showcase local music artists. The event was hosted at Poets & Bisbanos on UL Campus and provided a performance platform and exposure for over 300 artists locally, becoming a staple in the Lafayette Hip-Hop scene for the time period. All booking, talent searching and promotion (graphic design, videos, etc.) was done in house and the event also became a platform to several live painters, vendors and dancers.

### **Acadiana Profile Magazine (2016)**

Featured in Acadiana Profile Magazine, Louisiana's oldest regional lifestyle magazine, in April of 2016 as part of the "Listen Up!" edition, which highlighted *6 Acts To Catch This Spring*.

### **Le Festival De Mardi Gras A Lafayette (2015)**

Performed at Lafayette's annual Mardi Gras festival at Cajun Field in 2012 (Kween Mo) and 2015 (Armed Rhymery). Opened up for Wayne Toups.

### **Southpeak Arts Film, Graphic & Web Design Company (2014 - Present)**

Running a local multi-media company that offers graphic design, film, web design, t-shirt printing & music services.

### **Performing Arts Education (2019 - 2022)**

Worked with local dancer Terrance Morgan and his crew performing in school programs designed to be a positive influence on the students through entertainment. Provided spoken word, hip-hop songs and acted out skits on various programs such as "Drop The Beat" (Anti-Bullying) "The Breakdown" (black history and hip-hop history program). Took part in creating a new program from scratch entitled "Shots Fired" which focuses on gun violence awareness. Traveled with the group to schools all over Louisiana performing for thousands of students. Featured in segments on *KATC*, *KLFY*, *KADN (Lafayette)*, *Bayou Life Magazine (Monroe)*, *The Daily Iberian (New Iberia)*, *KNOE (Monroe)* and *KTVE (North Louisiana)*.

### **A3C Festival Compilation Feature (2017)**

Featured on A3C Festival's annual compilation that helps to fund the festival which features hip-hop legends and budding artists, hosted in Atlanta, GA. "I Won't" was chosen for the 7th installment of the compilation which is known to "showcase the future, making informed predictions on hip-hop's next in line" according to popular site *Hot New Hip Hop* which premiered the compilation. The compilation was also featured on popular hip-hop blog *Hip-Hop DX* which refers to Armed Rhymery amongst "the genre's foremost emerging artists".

### **Cypher Saturday (2014 - 2016)**

Curated a local event called *Cypher Saturdays*. In Hip-Hop terminology a cypher is when artists gather and take turns rapping their best "bars" or lyrics. This event was an open call to all regional artists providing a platform for over 120 artists within the 7 events. This competition caught a lot of people's attention within the local underground scene generating hundreds of votes. Each competition's winner would receive a free music video shot and edited by us.